

Project code | POCI-01-0247-FEDER-045920

Incentive System | Incentive System for Research and Technological Development – Co-development Projects – International Partnerships

Project designation | FARFETCH Chat R&D - Multimodal conversational agents for the online fashion marketplace

Intervention region (NUTS II) | Norte

Beneficiary entities | Farfetch Portugal - Unipessoal Lda. (Lead Promoter)

Universidade Nova de Lisboa (Co-promoter)

Instituto Superior Técnico (Co-promoter)

Start date | 01-04-2020

End date | 30-06-2023

Total eligible cost | 1.725.620,44 EUR

European Union financial support | FEDER – 823.496,59 EUR

Objectives

“FARFETCH Chat R&D” proposes to research and deliver a new generation of task-oriented conversational agents that interact with users using verbal and visual information in a seamless manner. Through the conversation, “FARFETCH Chat R&D” must provide targeted advice and “physical store-like” experience while maintaining user engagement.

This entails the following key components:

- Disrupt the E-Commerce High-End Fashion Marketplace
- Foundations for a Communication, Education and Knowledge Network
- Scientific Breakthroughs on Multimodal Conversational AI Agents